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**RESPONSE UNDER 37 C.F.R. 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2152**

Attorney's Docket No. 9060-192

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re: Madarino et al.  
Serial No.: 09/963,745  
Filed: September 26, 2001  
For: METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR CONDUCTING A VIRTUAL PRODUCT PRESENTATION

Group Art Unit: 2152  
Examiner: Kevin S. Parton  
Confirmation No. 9248

PLEASE ENTER

Date: August 11, 2005

VX 8/24/5

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR RECONSIDERATION AFTER FINAL ACTION**

Sir:

This Request for Reconsideration is responsive to the Final Official Action of June 20, 2005.

It is not believed that an extension of time and/or additional fee(s), including fees for additional claims, are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

A listing of the claims begins on page 2 of this paper.

Remarks/arguments begin on page 10 of this paper.